## PERSONAL VALUES SAMPLE LIST

Abundance Acceptance Accessibility Accomplishment Accountability Accuracy Achievement Acknowledgement Activeness Adaptability Adoration Adroitness Affluence Aggressiveness Agility Alertness Altruism Amazement Ambition Amusement Anticipation Appreciation Approachability Approval Art Articulacy Artistry Assertiveness Assurance Attentiveness Attractiveness Audacity Availability Awareness Awe Balance Beauty Being the best Belonging Benevolence Bliss Boldness Bravery Brilliance Buoyancy Calmness Camaraderie Candor Capability

Care Carefulness Celebrity Certainty Challenge Change Charity Charm Chastity Cheerfulness Clarity Cleanliness Comfort Commitment Community Compassion Competence Competition Completion Composure Concentration Confidence Conformity Congruency Connection Consciousness Conservation Consistency Contentment Continuity Contribution Control Conviction Conviviality Coolness Cooperation Cordiality Correctness Country Courage Courtesy Craftiness Creativity Credibility Cunning Curiosity Daring Decisiveness Decorum

Deference Delight Dependability Depth Desire Determination Devotion Devoutness Dexterity Dignity Diligence Direction Discretion Diversity Dominance Dreaming Drive Duty Dynamism Eagerness Ease Economy Ecstasy Education Effectiveness Efficiency Elation Elegance Empathy Encouragement Endurance Energy Enjoyment Entertainment Enthusiasm Environmentalism Ethics Euphoria Excellence Excitement Exhilaration Expectancy Expediency Experience Expertise Exploration Expressiveness Extravagance Extroversion

Exuberance Fairness Faith Fame Family Fascination Fashion Fearlessness Ferocity Fidelity Fierceness Financial independence Flow Fluency Focus Fortitude Frankness Freedom Friendliness Friendship Frugality Fun Gallantry Generosity Gentility Giving Grace Gratitude Gregariousness Growth Guidance Happiness Harmony Health Heart Helpfulness Heroism Holiness Honesty Honor Hopefulness Hospitality Humility Humor Hygiene Imagination Impact Impartiality Independence

Individuality Industry Influence Ingenuity Inquisitiveness Insightfulness Inspiration Integrity Intellect Intelligence Intensity Intimacy Intuition Intuitiveness Inventiveness Investing Involvement Joy Judiciousness Justice Keenness Kindness Knowledge Leadership Learning Liberation Liberty Lightness Liveliness Logic Longevity Love Loyalty Majesty Making a difference Marriage Mastery Maturity Meaning Meekness Mellowness Meticulousness Mindfulness Modesty Motivation Mysteriousness Nature Neatness Nerve

Noncomformity Obedience Open-mindedness Openness Optimism Order Organization Originality Outdoors Outlandishness Outrageousness Partnership Perceptiveness Perfection Perkiness Perseverance Persistence Persuasiveness Philanthropy Piety Playfulness Pleasantness Pleasure Poise Polish Popularity Potency Power Practicality Pragmatism Precision Preparedness Presence Pride Privacy Proactivity Professionalism Prosperity Prudence Punctuality Purity Rationality Realism Reason Reasonableness Recognition Recreation Refinement Reflection

Relaxation Reliability Relief Religiousness Reputation Resilience Resolution Resolve Respect Responsibility Rest Rigor Sacredness Sacrifice Sagacity Saintliness Sanguinity Satisfaction Science Security Self-control Selflessness Self-reliance Self-respect Sensitivity Sensuality Serenity Service Sexiness Sexuality Sharing Shrewdness Significance Silence Silliness Simplicity Sincerity Skillfulness Solidarity Solitude Sophistication Soundness Speed Spirit Spirituality Spontaneity Spunk Stability

Status Stealth Stillness Strength Structure Success Support Supremacy Surprise Resourcefulness Sympathy Synergy Teaching Teamwork Thankfulness Thoroughness Thoughtfulness Thrift Tidiness Timeliness Traditionalism Tranquility Transcendence Trust Trustworthiness Truth Understanding Unflappability Usefulness Utility Valour Variety Vigour Virtue Vision Vitality Vivacity Volunteering Warmheartedness Warmth Wealth Willfulness Willingness Winning Wisdom Wittiness Wonder Worthiness Youthfulness

Zeal